## family PATH VAYS

## SPRING 2016 I NEWSLETTER



Barbra Silver, ED

Please join Family Paths' staff and Board of Directors in welcoming Barbra Silver, MFT in her new role as Executive Director and Misa Trotman, LCSW, as our new Clinical Director!



Misa Trotman, CD

## From the Executive Director

It is with great excitement that I share the latest news and developments at Family Paths. First off, I couldn't be more grateful and humbled to be named the new Executive Director. I am thrilled to be continuing the work of this amazing agency and look forward to bringing new visibility to our work and building new partnerships for collaboration.

Our work in South Alameda County has always been significant, and we have had an office in S. County from our earliest days. Although we weren't planning on a sudden loss of our Hayward lease, I couldn't be happier to announce that we are moving our Hayward office to the Plaza Center building on Foothill Blvd on May 2nd. Under the management of local and family owned business R. Zaballos & Sons, Inc., we have found landlords who are working closely with us to create a welcoming environment for our clients and staff. This space is our launching pad for serving hundreds of families a year throughout San Leandro, Hayward, Union City, Fremont and points in between. Please look for an announcement about a grand opening event in the near future.

With April being Child Abuse Prevention month, I especially want to highlight the work we do to decrease the risk of child abuse in the communities we serve. Part of that work is reducing parenting stress, and we are excited to launch our "Got Parenting Stress?" campaign generously funded by Kaiser Permanente Community Benefit Programs and being featured at 10 Clear Channel bus shelters in Hayward, San Leandro and Fremont. Our intention is to increase access to parenting support and mental health services through our 24-Hour Parent Support Hotline — our long standing primary prevention service available to all parents any time they need it.

We have also been working to bring Family Yoga to more parents and children throughout the county and have partnered with Hayward Public Library and César Chávez library in Oakland to serve over 200 parents and young children. The project allows us to teach valuable regulation skills in a playful and fun way that helps children and parents connect and learn together. We hope to see this project grow in the future.

There is always more going on than there is space to describe. Please remember to follow us on Facebook and Twitter to keep up with all the latest news and events. I thank you for your on-going support. We couldn't do it without you!

Our bus shelter ad campaign, made possible by a generous grant from the Kaiser Permanente Community Benefit Programs, runs May 2 through 29. Clear Channel's in-kind support is greatly appreciated!



South Alameda County by the numbers\*: 1584 calls made to the Parent Support Hotline

247 referrals for mental health services153 new cases opened

\*Fiscal Year `14-`15

When you see our ads, please post a picture on our Facebook page or Tweet that you saw one!





FamilyPathsInc